

2020 brought changes and challenges we could not have anticipated. But what did not change was our commitment to being **Radically, Resident-Driven**, keeping families' stories and needs at the heart of everything we did and ensuring their voices were heard in their communities and beyond.

SUPPORTING FAMILIES IN CRISIS

- **1,512** residents accessed Community Care Closets stocked with basic need items such as cleaning supplies and diapers
- **21,178** food boxes and meals were distributed throughout communities
- **1,725** books were distributed to help support at-home learning for families
- **Over 2,000** masks and other PPE were distributed to residents
- **1,439** residents received gifts, food, or other surprises as part of holiday events in an effort to provide a joyful end to a difficult year
- **200** gift cards were provided to help families purchase supplies they needed for virtual schooling



HARNESSING THE POWER OF CASH

Through both our guaranteed income program, The Magnolia Mother's Trust, and Emergency Cash Disbursement Campaign, we continued to lead a nationwide conversation about the power and importance of cash for families to meet their basic needs, achieve larger goals, and create support systems grounded in trust.

In February, we released data from the pilot of The Magnolia Mother's Trust. Highlights included **\$10,000** in predatory debt paid off, **80%** of participants being able to pay bills with no support, and **100%** of mothers feeling more hopeful about their future.

In March, we launched the next round of The Magnolia Mother's Trust providing **110 mothers with \$1,000/ month**, no strings attached, making it the largest guaranteed income demonstration in the country and the only one specifically targeting low-income, Black women.

In July, we organized an Emergency Cash Disbursement Campaign for residents impacted by COVID-19. This campaign, along with a partnership with #GiveTogetherNow, provided 300 \$500 disbursements to families.

In total, we disbursed a total of **\$1,130,000** directly to low-income families in 2020.

STIMULATING ADVOCACY AND NARRATIVE CHANGE

- **623** residents were reached in voter registration efforts
- **24** jobs were created for residents in voter engagement and advocacy
- **10** mothers were given national media platforms to share their stories
- **1** policy report was released with The Aspen Institute Financial Security Program regarding **people-centered policy design** and featuring the voices and stories from Springboard residents

