



# 2021 Springboard TO Opportunities YEAR IN REVIEW

## 4,930

participations in Springboard To Opportunities programming

## 6,419

instances of staff supporting residents with housing stability

## 1,133

items distributed to residents from Community Care Closets

## 12,363

meals or food boxes distributed to residents in communities

### Responding in Crisis

Provided **114** COVID-19 vaccines at on-site clinics

Distributed **2,126** vaccine education materials

Delivered **6,290** meals and **646** cases of water during the Jackson water crisis in early 2021

Gave out **1,166** backpacks and school supply sets to students returning to in-person learning

### Building Economic Justice

**\$1,075,000** of unrestricted cash was disbursed directly to residents

**180** new 529 savings accounts opened and seeded by Springboard

**1,537** instances of Child Tax Credit outreach to families including support signing up in the non-filer portal, correcting myths and misinformation, and troubleshooting issues with receiving payments

### The Magnolia Mother's Trust

The second cohort of The Magnolia Mother's Trust, our guaranteed income program providing \$1,000/month for 12 months to Black mothers, wrapped up in March 2021. This cohort included 110 mothers and over the course of 12 months...

- The ability of mothers to pay all their bills on time increased from **27% to 83%**
- The percentage of mothers who had money saved for emergencies increased from **40% to 88%**
- Mothers reported an increase from **64% to 81%** in their ability to have enough money for food

But beyond the numbers were incredible stories of hope, empowerment, and agency. Our full evaluation report is available on our website. A third cohort of 100 mothers began in April 2021 and runs through March 2022.



### Creating New Narratives

In 2021, we set a goal to change the harmful narratives that surround low-income families, and particularly Black women, by changing the narrator. This past year, we offered more opportunities than ever for families to share their own stories. **14 mothers** shared their stories as Front & Center columns in partnership with Ms. Magazine, **5 residents** provided video stories through our new digital Storytelling Series, and **3 women** participated in our first Storytelling Night featuring Melissa Harris-Perry.

Throughout the year, the voices of our mothers were featured in policy briefs, news articles, and white papers with NBC, NPR, PBS, CNBC, The New Republic, NextCity, The 19th, The Aspen Institute, the Insight Center, and others sharing their experience with Guaranteed Income, the Child Tax Credit, and accessing social safety net benefits.

