Responding in Crisis

Provided 114 COVID-19 vaccines at on-site clinics
Distributed 2,126 vaccine education materials
Delivered 6,290 meals and 646 cases of water during the Jackson water crisis in early 2021
Gave out 1,166 backpacks and school supply sets to students returning to in-person learning

Building Economic Justice

$1,075,000 of unrestricted cash was disbursed directly to residents
180 new 529 savings accounts opened and seeded by Springboard
1,537 instances of Child Tax Credit outreach to families including support signing up in the non-filer portal, correcting myths and misinformation, and troubleshooting issues with receiving payments

The Magnolia Mother’s Trust

The second cohort of The Magnolia Mother’s Trust, our guaranteed income program providing $1,000/month for 12 months to Black mothers, wrapped up in March 2021. This cohort included 110 mothers and over the course of 12 months...

- The ability of mothers to pay all their bills on time increased from 27% to 83%
- The percentage of mothers who had money saved for emergencies increased from 40% to 88%
- Mothers reported an increase from 64% to 81% in their ability to have enough money for food

But beyond the numbers were incredible stories of hope, empowerment, and agency. Our full evaluation report is available on our website. A third cohort of 100 mothers began in April 2021 and runs through March 2022.

Creating New Narratives

In 2021, we set a goal to change the harmful narratives that surround low-income families, and particularly Black women, by changing the narrator. This past year, we offered more opportunities than ever for families to share their own stories. 14 mothers shared their stories as Front & Center columns in partnership with Ms. Magazine, 5 residents provided video stories through our new digital Storytelling Series, and 3 women participated in our first Storytelling Night featuring Melissa Harris-Perry.

Throughout the year, the voices of our mothers were featured in policy briefs, news articles, and white papers with NBC, NPR, PBS, CNBC, The New Republic, NextCity, The 19th, The Aspen Institute, the Insight Center, and others sharing their experience with Guaranteed Income, the Child Tax Credit, and accessing social safety net benefits.